

# National Road Transport Hall of Fame

Transmission Newsletter

**ADVERTISING RATES for 2010**

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## 75 Year Anniversary on 19 May 2009

The AEC Govt roadtrain arrived in Alice Springs in 1934 and is credited with putting the cameleers whom serviced the Ghan Railhead out of business. There were so few roads in the Territory that the drivers just drew a straight line on the map and headed cross country to their destination sometimes taking up to three months to travel 500 mile.



Kurt Johannsen's mighty Diamond T roadtrain is acknowledged throughout the world as the first commercially operated cattle roadtrain in the modern sense of the word. Originally a US Army Diamond T 980 Tank Retrieval Tractor Kurt purchased it at an Army Disposal Sale and built his famous roadtrain in Alice Springs.



The Rotinoff Viscounts, the only two in the world, arrived in Central Australia in late 1957 and revolutionised cattle transportation. Fitted with a sleeping bunk, sliding doors and train seats with arm rests it was considered state of the art.

## Full Page

187 mm wide x 273 mm deep (including border)

B & W inside newsletter	\$880.00
Colour inside front cover	\$1100.00
Colour inside back cover	\$1100.00
Colour outside back cover	\$1500.00

## Half Page

187mm wide x 137 mm deep (including border)

B & W inside newsletter	\$460.00
Colour inside front cover	\$680.00
Colour inside back cover	\$680.00

## Quarter Page

90mm wide x 137 mm deep (including border)

B & W inside newsletter	\$250.00
Colour bottom front cover	\$400.00
Colour inside back cover	\$350.00

## Third Page

187mm wide x 90 mm deep (including border)

B&W inside newsletter	\$330.00
Colour in / outside covers	\$550.00

## Business Cards

90mm wide x 52mm deep (including borders)

B & W inside newsletter	\$80.00
Colour inside back cover	\$150.00

## Classifieds

\$1.00 per word for up to 50 words.

Minimum charge \$22.00 Logo 20x 20mm \$25.00

**THE ROAD TRANSPORT HISTORICAL SOCIETY IS A COMMUNITY BASED, SELF FUNDED, VOLUNTEER ORGANISATION DEDICATED TO THE PRESERVATION AND PRESENTATION OF AUSTRALIA'S ROAD TRANSPORT HERITAGE. BY ADVERTISING IN OUR NEWSLETTER YOU NOT ONLY PROMOTE YOUR PRODUCT, YOU HELP PRESERVE THIS MAGNIFICENT HISTORY. THE THREE TRUCKS ON THE LEFT ARE RESTORED AND IN OUR TRANSPORT MUSEUM.**

**help us make your newsletter bigger and better**